



Only With You.

News Release

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Give & Go: Blood donors asked to *GIVE* for a chance to *GO* KBC to give away a vacation package each month of summer – June, July & August

LEXINGTON, KY, June 1, 2010- - - Flights-check, luggage-check, maps-check, sunscreen-check... This summer make your destination the Kentucky Blood Center.

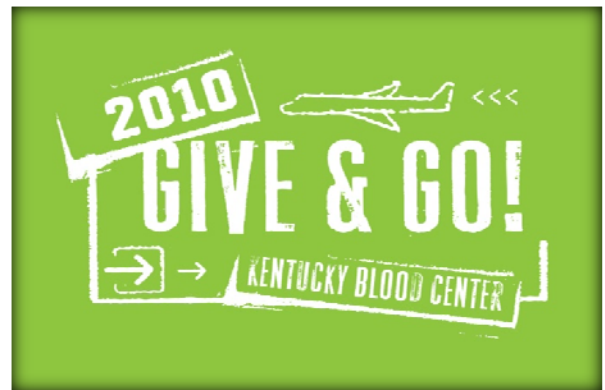
From June 1-August 31, every Kentucky Blood Center (KBC) donor will be automatically entered to win one of three \$5,000 vacation packages. Volunteer blood donors may give blood at any KBC fixed site or blood mobile location. Each month of summer – June, July and August - KBC will randomly draw a winner! The winner may use the entire \$5,000 for one vacation or split it up for several trips.

In addition to being automatically entered in the \$5,000 vacation package drawing, donors will also receive a bright, summer-season T-shirt! Along the way, there will be other fun-filled Give & Go giveaways that donors will receive for their generosity.

Give & Go...

- To the Legends
- To the movies
- Shopping
- With a gas card – and much more!

Visit kybloodcenter.org for contest details and information on other great summer giveaways!



High school and college students provide nearly 25% of our community's total blood supply. With schools out of session, KBC looks to the community to help keep the blood supply stable all summer long. The blood supply takes no holiday – so this summer, remember to give before you go.

To make a donation appointment, call 800.775.2KBC or **800.775.2522**.

About KBC

The Kentucky Blood Center, serving more than half of Kentucky's counties, is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics. KBC relies on volunteers to collect 400 units of blood per day to meet area patients' needs. Over the last year KBC distributed nearly 130,000 units of blood and blood products.

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