



### **TEACHERS – Help Your Students Become BLOOD DONOR AMBASSADORS!**

Encourage your students to become school role models and leaders. As a **Blood Donor Ambassador (BDA)**, students develop leadership skills while recruiting friends and family members to become blood donors.

Kentucky Blood Center will provide your students with information on how to successfully recruit donors and to understand the important role blood donors play in the health care of their community.

Whether your school has committed to a mobile blood drive, community drive or to donate at a local donor center, **don't miss this opportunity to save lives and to help your students become leaders in their school.**

### **THANK YOU!**

- Students who recruit one donor receive – a **FREE KBC BDA T-Shirt!**
- **FREE PIZZA PARTY or MOVIE PARTY** for the winning home room that recruits the most donors!

### **GET READY, GET SET – GO!**

- **Get excited and get involved!** Publicize the blood drive, distribute handouts, and put up posters.
- **Set a goal** – or challenge another class or school.
- **Handouts will be provided** for each student to take home and share with a parent or guardian.
- **Request a guest speaker from KBC.**
- **Get creative!** Design your own posters, skits, etc. about blood donation. Share your creation with your school and the community.
- **Recognize students** for their efforts in helping the community.
- **DONATE BLOOD!!!**