



•• Your Donation Is Life-Saving Medicine ••

Platelet pheresis donors are increasingly important to the medical community. Platelets, called the band-aids of the body, aid in the clotting process and are needed by patients with bleeding disorders, leukemia and other forms of cancer. Once donated, platelets must be transfused within five days.

A *platelet donation* is an automated process that uses specially designed equipment that separates platelets from other blood components and then returns the rest of the blood back to the donor. Because this process takes longer than a traditional whole blood donation, platelet donors are able to relax in special donor chairs with cable TV and Internet access.

The Golden Passport Program is our way of thanking platelet donors and encouraging them to give often. Most platelet donors can give every two weeks. Through this program, platelet donors receive special recognition. Below are the thank-you gifts you can earn by donating platelets.

Every time you donate in 2012, you will be entered into a drawing for a \$500 Visa card.

To increase your chances at winning, we will have three separate drawings - one for Lexington donors, one for Pikeville donors, and one for Somerset donors.

Here's how it works.

The Golden Passport program **begins January 1, 2012 and ends December 31, 2012**. You earn a stamp for every dose of platelets you give during each donation. Also, some platelet donors are asked to give red cells and/or plasma while donating platelets. Those blood components also qualify for passport stamps. Since you can earn multiple stamps in one visit, we encourage you to make the optimal donation possible. We will keep a record of your stamps at KBC. As you earn passport stamps, you earn rewards. Beginning with nine stamps, your award will be mailed to you.

After December 31, 2012, we will draw for the \$500 Visa cards. The more times you donate, the more chances you have to win!

Your platelet donations are a passport to rewards for you and the gift of life for patients. Platelet donations are by appointment only. Call us soon to schedule your first donation or to find out more. Call **800.775.2522, ext. 3732** or **859.519.3732**.

# of Stamps	Reward
3	Sweatshirt Blanket
6	2 Movie Passes
9	\$25 Speedway Gift Card*
12	\$25 Walmart Card*
15	\$25 Speedway Gift Card*
20	\$25 Walmart Card*
25	\$50 Speedway Gift Card*
30	\$75 Walmart Card*
40	\$100 Speedway Gift Card*
50	\$100 Walmart Card*
60	\$100 Speedway Gift Card*

***These rewards will be mailed to you.**

Many factors affect your ability to donate. For this reason, some donors may not be able to achieve all reward levels.

