



Only With You.

**For Immediate Release**

Media Contact:  
Denise Fields, 859.519.3721

## **Free Dream Vacation, Ice Cream: Cool Summer Promo Last Chance to Win July \$5,000 Give & Go Travel Package**

---

LEXINGTON, KY -- July days are dwindling and so are the chances to be entered into the drawing to win Kentucky Blood Center's \$5,000 Give & Go travel package.

Everyone who registers at a Kentucky Blood Center donor center or blood drive in July and August will be automatically entered into the Give & Go summer campaign where one lucky donor per month wins a \$5,000 vacation voucher. The three winners will work with AAA to plan a vacation of their dreams. The June winner has already been chosen and is busy making plans for an upcoming trip. The vacation voucher is good for 24 months and can be used in one lump sum or for several smaller trips.

**Two more lucky winners – one for July and one for August -- will be selected to receive the two remaining \$5,000 travel vouchers.**

**In addition to the Give & Go summer promotion, Dairy Queen is treating blood donors who visit the Pikeville Donor Center to coupon for a free Blizzard during the Chill Out promotion July 27-31.**

**Pikeville Donor Center**  
472 S. Mayo Trail  
Tuesday, Wednesday, & Thursday, 10 a.m. to 7 p.m.  
Friday, 8 a.m. to 4 p.m.  
Saturday, 8 a.m. to noon  
Closed Sunday and Monday

For more information or to locate other donation locations, visit [www.kybloodcenter.org](http://www.kybloodcenter.org) or call 800.775.2522.

### **About KBC**

Kentucky Blood Center is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics in more than 60 counties. KBC relies on volunteers to collect 400 pints of blood per day to meet are patients' needs. Over the last year KBC distributed nearly 130,000 blood and blood components.

#