



Only With You.

**For Immediate Release**

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## **Second of Three Give & Go! Winners Announced Lucky Donor Has \$5,000 to Spend on Dream Vacation**

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**LEXINGTON, KY, March 4, 2011** - - Randi Herbst of Richmond donated blood at her company's blood drive last month and because of that generous gesture she can now start planning a dream vacation.

As the second winner of Kentucky Blood Center's Give & Go! summer promotion, Herbst, 27, receives a \$5,000 AAA travel voucher that she can use for one big vacation or several smaller trips.

The lucky donor was one of more than 8,100 people who registered to give blood in July. "When I donated at our blood drive I remember wondering who wins these things," said Herbst, who works at L-3 Communications and has given blood 10 times. Although she hasn't had much time to dream about her upcoming vacation, Herbst thinks Australia, Hawaii or Europe sound quite inviting.

KBC is rewarding volunteer blood donors with a chance to enjoy a dream vacation while helping to save lives. Everyone who registers to give blood at a Kentucky Blood Center donor center or mobile donation location through Aug. 31 will be automatically entered into the Give & Go! summer promotion for a chance to win a \$5,000 vacation package.

**The third and final lucky winner will be selected on Sept. 1.**

### **About KBC**

Kentucky Blood Center, serving more than half of Kentucky's counties, is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics. KBC relies on volunteers to collect 400 units of blood per day to meet area patients' needs. Over the last year KBC distributed nearly 130,000 units of blood and blood components.

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