



Only With You.

For Immediate Release

Media Contact:
Denise Fields, 859.519.3721

Free Dream Vacation, Ice Cream: Cool Summer Promo Last Chance to Win July \$5,000 Give & Go Travel Package

LEXINGTON, KY, August 20, 2010 - - July days are dwindling and so are the chances to be entered into the drawing to win Kentucky Blood Center's \$5,000 Give & Go travel package.

Everyone who registers at a Kentucky Blood Center donor center or blood drive in July and August will be automatically entered into the Give & Go summer campaign where one lucky donor per month wins a \$5,000 vacation voucher. The three winners will work with AAA to plan a vacation of their dreams. The June winner has already been chosen and is busy making plans for an upcoming trip. The vacation voucher is good for 24 months and can be used in one lump sum or for several smaller trips.

Two more lucky winners – one for July and one for August -- will be selected to receive the two remaining \$5,000 travel vouchers.

In addition to the Give & Go summer promotion, Blue Bell Ice Cream is treating blood donors who visit the Beaumont, Andover or Somerset donor centers to a free pint of ice cream during the Pint for a Pint promotion July 26-31. Donors will be able to select their favorite flavor of Blue Bell ice cream to enjoy at the donor center or to take home for later.

Kentucky Blood Center Donor Centers and Hours of Operation:

Beaumont Donor Center

3121 Beaumont Centre Circle
Mon. & Fri., 8 a.m. to 6 p.m.
Tues., Wed., & Thurs., 10 a.m. to 7 p.m.
Sat., 7:30 a.m. to 2:30 p.m.

Andover Donor Center

In the Andover Shoppes
Mon. & Fri., 8 a.m. to 6 p.m.
Tues., Wed., & Thurs., 10 a.m. to 7 p.m.
Sat., 7:30 a.m. to 2:30 p.m.

Somerset Donor Center

120 S. Highway 27
Mon. & Fri., 8 a.m. to 4 p.m.
Tues., Wed., & Thurs., 10 a.m. to 6 p.m.
Sat., 8 a.m. to noon

For more information or to locate other donation locations, visit www.kybloodcenter.org or call 800.775.2522.

About KBC

Kentucky Blood Center is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics in more than 60 counties. KBC relies on volunteers to collect 400 pints of blood per day to meet are patients' needs. Over the last year KBC distributed nearly 130,000 blood and blood components.

#