



Only With You.

For Immediate Release

Media Contact:

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7th Annual Donor Round-up begins April 5

Clean Sweep Car Wash *rounds-up* hundreds of prizes to *round-up* blood donors

LEXINGTON, KY, April 1, 2010 - - - Kentucky Blood Center donors will once again benefit from the efforts of Clean Sweep Car Wash when each day, April 5-10, the first 100 blood donors at the two Lexington donor centers will receive goodie bags with a Clean Sweep 'SuperWorks' car wash (valued at \$26.99) plus many other gift cards, coupons and discounts from area merchants. In addition to daily goodie bag giveaways; there will also be daily drawings for tremendous prizes! Daily prize drawings include hotel stays, spas, massages, romantic dinners and much more! Check www.kybloodcenter.org for daily prize packages.

The 100 daily goodie bags will be given to the first 85 presenting donors at Beaumont and the first 15 at Andover. All presenting donors are also eligible for the daily drawings. Drawings will be conducted by Clean Sweep and winners will be notified after April 12. Additionally, a specially-designed Donor Round-up T-shirt will be given to successful blood donors.

New this year, Clean Sweep has partnered with area eateries to provide food each day for blood donors at both donor centers! Papa John's, Donut Days, Slone's Signature Market, Krispy Kreme, Calistoga Café, Mondelli's, Dupree Catering and Great Harvest have donated food for this very special event.

All goodie bags, T-shirts and food are while supplies last.

Beaumont Donor Center - Lexington

3121 Beaumont Centre Circle

Hours: M & F 8am-6pm

T, W, Th 10am-7pm

Sat 7:30am-2:30pm

Andover Donor Center – Lexington

Andover Shoppes

3130 Maple Leaf Drive, Suite 103

Hours: M & F 8am-6pm

T, W, Th 10am-7pm

Saturday 7:30am-2:30pm

About Clean Sweep Car Wash

Clean Sweep Car Wash, a family-owned business since 1992, is headquartered in Lexington, Kentucky. Clean Sweep has two Lexington locations and one in Richmond, Ky.

About KBC

The Kentucky Blood Center, serving more than half of Kentucky, is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics. KBC relies on volunteers to collect 400 units of blood per day to meet area patients' needs. Over the last year KBC distributed nearly 130,000 units of blood and blood products.

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