



NEWS RELEASE

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KBC draws winner of NCAA Final Four package Final Four weekend begins tomorrow in Indianapolis

Lexington, Ky., April 1, 2010 - - - Kentucky Blood Center (KBC) today announced the winner of the coveted trip to the 2010 NCAA Men's Basketball Final Four games in Indianapolis, Ind. In a random drawing among more than 13,000 blood donors, **Barbara McFarland of Mayslick, Ky** was selected as the winner!

When McFarland was notified that she won, she was visiting one of her daughters and grandkids about 600 miles away. She said, "My grandkids are in school right now, but as soon as they get out, I will tell them good-bye and be on my way!" McFarland was not planning to return to Kentucky before Saturday. And, as luck would have it, her other daughter lives in Indianapolis. She added, "I never thought I would win anything for giving blood...I am still shaking, I can't believe it!"



McFarland will return to Kentucky today to join her husband and head to Indy tomorrow to enjoy a full itinerary of NCAA festivities. Congratulations Barbara!

About KBC

The Kentucky Blood Center, serving more than half of Kentucky, is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics. KBC relies on volunteers to collect 400 units of blood per day to meet area patients' needs. Over the last year KBC distributed nearly 130,000 units of blood and blood products.

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